



# UK TRADE MARK REGISTRATION

## Introduction

Murphy Thompson Moore LLP have considerable experience of filing applications for United Kingdom trade mark registrations before the UK Intellectual Property Office (Patent Office). We provide a comprehensive registration service from preliminary search to grant.

## Application

We will prepare and file our trade mark application after discussing with you the mark itself, how it will be used and the goods and/or services for which protection is sought. We will advise you on the costs of making your application and the timescale you can anticipate from application to successful registration.

When you apply to register a trade mark you will be seeking specific protection, usually a word(s) or logo (sometimes referred to as “a device”) for particular goods and services. Once the application is filed it cannot be altered except under limited carefully controlled circumstances. The cost of the application is also non-refundable. For this reason we will work with you to try to ensure your proposed trade mark meets the criteria for successful registration before the application is filed.

As part of our service to you we will :-

- Identify the most suitable type of trade mark for your business
- Draw up a clear definition of the goods and/or services for which protection is sought (this is known as a “specification”)
- Identify which classes of goods or services in which you will be seeking to protect your trade mark. See our leaflet Intellectual Property Resources for where to look for more detailed information)
- Prepare the application document, pay the registry fee and file the application
- Monitor progress of the application and deal with any *ad hoc* registry enquiries as they arise
- Receive the Certificate and forward this to you on successful completion of registration

## Fees and Timescales

An application for registration in the UK of a single trade mark for goods in one class will cost £450 plus VAT (where applicable). Assuming the application proceeds to grant and only minor enquiries are made no further fees will be incurred. Registration will usually take between 6 and 12 months to complete. The mark is valid from the date of registration for a period of ten years and can be renewed indefinitely on application for further periods of ten years at a time.

More complex applications will incur additional costs. If you require registration in more than one class of goods or services additional disbursements of £50 per class will be incurred.

For marks that receive objections on absolute or relative grounds we may charge fees for dealing with these objections on your behalf and successfully prosecuting the mark. We will quote for these additional fees before undertaking this work.

## Enquiries

To make an enquiry about trade mark searches, please contact our office in Manchester in the first instance and we will then discuss the proposed trade mark with you in detail. We will need to see a sample of any proposed mark in order to give you the fullest advice. You can send this to us (where convenient) by email to [client@mtmlegal.co.uk](mailto:client@mtmlegal.co.uk). If possible, please include a contact telephone number so that we can revert to you to for a preliminary discussion about the proposed trade mark.

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