



TRADE MARK SERVICES

Introduction

This guide is intended to provide an overview of our trade mark unit. Murphy Thompson Moore LLP provide a complete range of trade mark services from initial search with advice as to prospects for successful registration to registration and monitoring in all major jurisdictions.

Our service areas can be summarised as follows:

- Search of proposed marks, whether words, shapes, devices or sounds, with advice as to the likely prospects of successful registration, the presence (if any) of prior competing marks, third party rights and common law rights.
- Application in the United Kingdom, the European Community or via WIPO for registration of a proposed mark and successful prosecution of the mark to final registration and/or grant.
- Trade mark formalities work, including monitoring and renewal.
- Assistance with licensing, assignment and infringement issues arising through the life time of registered marks and enforcement of common law rights or rights not otherwise registered (e.g. passing off or domain ownership disputes)
- Brand management issues in the enterprise with particular focus on maintaining registration through appropriate use of registered marks.
- Advice as to neighbouring rights in copyright and internet domains.

Practical advice

We will endeavour to give you sound commercial advice, looking at any proposed trade mark application in the context of obtaining the maximum permissible protection under the prevailing law and we will advise you of the prospects for successful application and subsequent maintenance of such a registration. We will consider the needs of your business and raise with you any issues we believe are relevant to improving protection of your trade mark, where you wish us to do so.

Fees and Timescales

We prefer to work on a fixed fee basis where this is possible. From the outset, we will advise you of the likely costs of an application and we will explain to you the timescales within which your application will be considered by the registries. We will also keep you advised of the status of your application and report to you any issues affecting the application process.

Enquiries

To make an enquiry about trade mark registration or related services, please contact our office in Manchester in the first instance and we will then discuss the proposed application with you in detail. We will need to see a sample of any proposed mark in order to give you the fullest advice. You can send this to us (where convenient) by email to client@mtmlegal.co.uk. If possible, please include a contact telephone number so that we can revert to you to for a preliminary discussion about the proposed trade mark.

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